



Fewlaps is a company born out of a need.

Founders Roc Boronat and Esteve Aguilera launched their passion project in 2011. Their mission was to develop high-quality mobile phone apps that overperformed expectations, while offering full-service mobile phone solutions to any medical institution that needed them.

When the company was just founded, Fewlaps launched QuitNow, one of the best if not the best app to quit smoking. With more than 8 million downloads worldwide, QuitNow is the first app endorsed by the World Health Organization, and since 2019, is the Best Smoking Cessation App according to Healthline.

QuitNow conquered the charts and has remained one of the most successful health apps in several countries since its birth, while helping millions of people all around the world to quit smoking, leading to healthier, happier and more balanced lives.

Today, Fewlaps exists as a dynamic company dedicated to create digital solutions and provide support to anyone who wants to improve the quality of life of humanity.

OUR PRODUCT

Engineering

The whole team is dedicated to building the best software solutions possible for both our products' customers and the companies who rely on us. Together, we roll out new software daily that integrates seamlessly – and immediately – into our users' hands. We're looking for the brightest minds to come work with us, while taking utmost care of the ones we have.

Tech Services & Solutions

We power Fewlaps: creating our technology infrastructure, keeping our customers connected and providing seamless support that's legendary across our industry. It's not just about keeping the machines running. It's about knowing our systems, products and clients inside out, anticipating what a customer needs before they even know it, and finding innovative ways to improve their experience and support their success.

OUR MISSION

Fascinate people to live a healthy and happy life

At Fewlaps, our 10 Core Values are more than just words. They are a way of life.

These Values guide everything we do, including how we interact with our employees, how we interact with our customers and community, and how we interact with our vendors and business partners.

As we grow, our processes and strategies may change, but these Values will remain the same.

1. **Have fun**
2. **Deliver the best quality possible**
3. **Embrace and drive change**
4. **Give and receive feedback**
5. **Be open-minded**
6. **Pursue personal growth and learning**
7. **Build open and honest relationships**
8. **Trust and tell the truth**
9. **Build an optimistic team**
10. **Never blame**

This vision led the company to deliver happiness through the four C's: Community, Company culture, Customer service and Critical thinking.

HOW WE WORK

At Fewlaps, everybody is given the keys to drive the company forward.

In most companies, new ideas have to be approved by a manager or a chain of managers. As a company that uses a self-managed organizational structure, we encourage the whole team to identify areas of opportunity within the organization and propose solutions. At its core, self-management means knowing exactly what you are responsible for and having the freedom to meet those expectations however you think is best.

An Evolutionary Organization

Over the years, Fewlaps has taken strides to eliminate the common fates that most companies of our age and size contend with: slowing innovation and evolution, too many management levels, bottle-necked decision making, and disengaged employees. As a small, committed, and capable team, the company aims to move quickly to innovation.

In 2016, we began adapting our internal systems to more closely resemble real-world markets, benefitting the efficiency and productivity of our employees and company. By decentralizing our organization, teams are empowered to work quickly and in the best interest of the customer.

In short, Fewlaps wants to create a system that enables every team to not only think like a small, autonomous business but also to act like one. While we've built a good foundation, this is yet another stepping stone in our journey for ultimate self-organization and long-term sustainability.

Do one thing

Startups tend to move fast, and moving fast tends to quickly changing responsibilities. On most startups, job roles are fluid.

But Fewlaps is not a startup anymore. In 2017, we started assigning single responsibilities, so all the employees knew exactly what the project expected from them. In a culture like ours, where helping each other is the norm, that leads to the most reliable iterations. All decisions are backed by a person who studied all the options, talked with everyone involved, and decided the best approach with the information available at that time. And we never blame.

OUR CUSTOMERS



Operación Triunfo 2017



CarGlass



SEAT ConnectApp



InfoJobs



QuitNow!



Electro Swing Revolution



Vibbo



Where is my phone?



Mobile World Congress 2015



Bold WorkPlanner



Pseudo



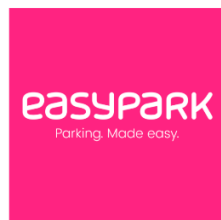
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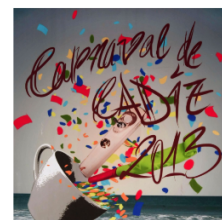
Avanti



Mobile World Congress 2014



EasyPark



Carnaval de Cádiz



Guillotine



NFC Car Station



Fotocasa



Semana Santa de Cádiz



Duérmete Niño



Diccionaris



Near Chat



Flone

QuitNow

The app to quit smoking recommended by the World Health Organization

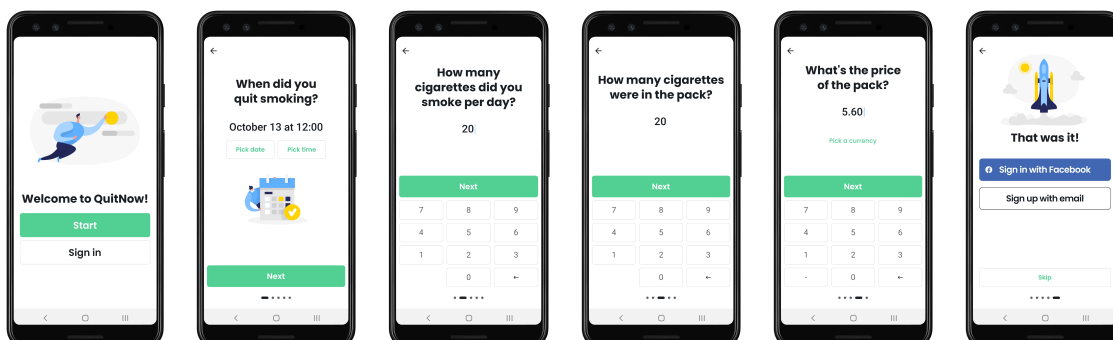
Are you trying to quit smoking?

If you are finding it hard to stop smoking, QuitNow is made for you.

First things first: you know smoking is bad for your body. Even so, lots of people keep smoking. So why should you quit? When you quit smoking, you improve the quality and length of your life and the lives of the people around you. One way to prepare to successfully launch your smoke-free life is to power-up your phone with QuitNow.

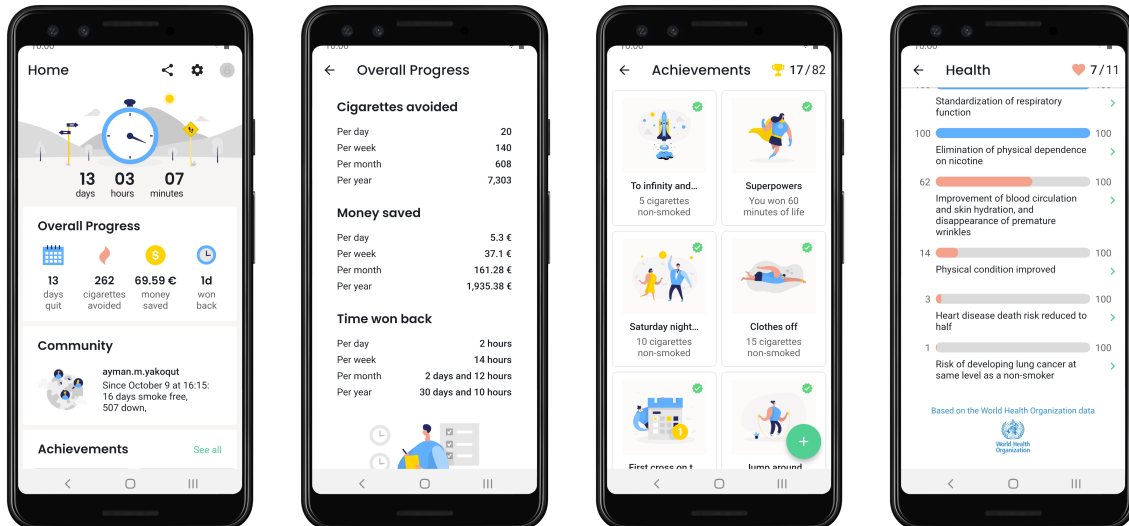
QuitNow is a proven app that engages you to quit smoking. It aims to help you to avoid tobacco by just giving you a picture of yourself. Quitting smoking is easier when you focus your effort in these four sections:

- **Your ex-smoker status:** When you quit smoking, the focus has to be on you. Remember the day you quit and get the maths: how many days are you free of smoke, how much money you saved, and how many cigarettes you avoided.
- **Achievements:** your quit smoking motivations: As with all tasks in life, quitting smoking is easier when you divide the task into small and easy ones. So, QuitNow offers you 70 goals based on the cigarettes you avoided, the days since your last cigarette and the money saved. So, you will start celebrating achievements from the first day.
- **Community:** the ex-smokers chat: When you quit smoking, you need to stay within the non-smoking areas. QuitNow offers a chat full of people that, like you, said goodbye to tobacco. Spending time with nonsmokers will make your way easier.
- **Your ex-smoker health:** QuitNow offers a list of health indicators to explain how your body improves day by day. They are based in the World Health Organization ones, and we update them as soon as the W.H.O. does.



In addition, there are more sections in the preferences screen that could help you in your way to quitting smoking.

- **Frequently Asked Questions:** there are some tips to quit smoking, and honestly, we don't know where to put them. Most quitters look for tips on the internet, and there are lots of fake tips there. We researched in the World Health Organisation archives to find the investigations they made and the conclusions they had. In the Frequently Asked Questions, you will find all the answers to those questions you have about quitting smoking.
- **The QuitNow bot:** sometimes, you have strange questions that don't appear in the F.A.Q. In those cases, you can ask the bot: we train her to answer those strange ones. If she doesn't have a good answer, she will contact the QuitNow crew and they will update their knowledge base, so she will learn the best answers to your questions. By the way, yes: all the bot answers are extracted from the W.H.O. archives, as the F.A.Q. tips.
- **Books to quit smoking:** knowing some techniques about quitting smoking makes the task easier. There's always someone talking about books in the chat, so we made an investigation to know which are the most popular, and which ones can actually help you to quit smoking for good.

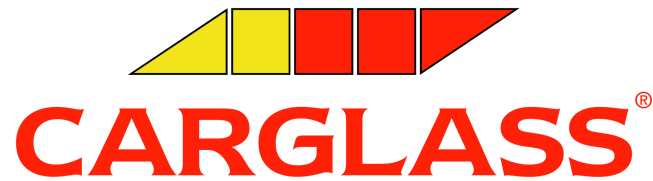


And that's our listing description. Behind it, QuitNow has been downloaded more than 8 million times and scores 1,600 more downloads daily. It's rated 4,6 stars on both Google Play and the App Store, with more than 60,000 user reviews. Of course, it's available worldwide, translated to 20 different languages, and recommended by the World Health Organization¹ as a validated application to help people quit smoking.

¹ <https://www.who.int/campaigns/world-no-tobacco-day/world-no-tobacco-day-2021/quitting-toolkit/mobile-applications>

Carglass and Belron

Managing the company's workforce with an app



As you probably know, Carglass, Autoglass, and Belron are huge companies focused on repairing and replacing truck, bus, van, and car windshields. They are always the top-of-mind companies in the countries they exist in, that in summary, is the whole world except for Africa.

Fewlaps came to action to help to improve the logistics of the business.

We can't describe in depth anything about the internals of the company, but let's do a quick summary and say that we replaced lots of hardware, phone calls, paper prints, and tons of bureaucratic and time-consuming work with just a phone application.

Our first collaboration with Carglass was in 2014 in Spain, where we helped to improve the business for the mobile technicians of the country. As time passed by, Belron saw how effective the solution was, and implemented it in other countries like Austria, Ireland, Portugal, Denmark, Finland and Norway. 900 technicians over the world use the app daily to successfully deliver thousands of appointments.



Adevinta Spain

Support the development of the most popular apps in Spain

In 2014 we received a call: InfoJobs needed us for two months to launch their app on time. What started as a two months relationship transformed into a collaboration of four years.

When everything started, we joined an Agile team of eight: a Product Owner, a UX designer, a UI designer, two in-house Android developers, a QA, and the Android architect we were replacing. The team was friendly and very energetic, so implementing the application from scratch was a pleasure for everyone.

After the go-live, the company wanted more. The app that only had the most value-creating features of the website, needed to go past the horizon and transform the app built in two months into something big. And so we did. The team grew, changed, and the whole company started to collaborate on the app. What started like a common mobile silo transformed to 40 employees able to add their mission-related features into the app.

After leading the Android core team of InfoJobs, we were asked to spread the word to the whole company, sharing what we learned on the InfoJobs apps to all the verticals: Vibbo, Fotocasa, Coches.net, Milanuncios, Habitaclia... If you are Spaniard, you know them, and if you aren't, they are the most popular marketplaces here in Spain.



Do you want to know more about us?
That's great, because we want to know more about you.

Drop us a line and say Hello

core@fewlaps.com

